SUNRISE Grows to Benefit Students

by Sande Wancour

The Sunrise is constantly exerting effort to improve so as to meet the needs of the students and to provide information that will encourage understanding, inquirv and, and a drive to learn. To aid in establishing effective communication and to create an alternative learning experience beyond the classroom has been the growing goal of the Sunrise. With the new year, the Sunrise has expanded with hopes of maturing toward that goal. There are noticeable new features such as AIDE, a Student Communications Service; a Social Page to provide information about students, student interests outside of academics and to promote businesses and services in our "backyard" (Eastown) that may be of value and interest, a 2nd Front Page for news that doesn't always fit on front page, but is worthy of front page attention. Most important, however, or so we believe on the Sunrise Staff, is the Sunrise Bureau of Investigation (SBI). The intent of the SBI is to offer information to students, our readers, in attempt to clarify conflicts and misunderstandings, to establish awareness of injustices, mistakes, malserispers, and hardships among members of our college and community. Hopefully we will offer positive directions in which to use this information. It is important that all students offer whatever ideas or solutions they can. We encourage all students and administration and faculty to cooperate with us in this venture. These investigations could prove helpful to all aspects of the college; perhaps most helpful because they are attempted by concerned students. We will make all attempts to consult all parties involved in each investigation, and will mention where answers or conclusions were refused us and for what reasons. Our intentions are not malicious. Our intentions could easily provide the energy to squelch abuses on this campus, encourage true growth and development as interacting humans with a sincere need for understanding. Any help suggestions, ideas, or comments are welcome at the Sunrise office, open daily.

NEW YEAR — HAILS SBI

Winifred Lust, sculpture and printmaking instructor here at Aquinas won $1,000 in the Michigan Focus show for her wood construction, "Ambiguous Framing Device."

The other $1,000 winner was John Piet of Detroit for a steel piece titled "The Big Reap." The show was on experiment by the Detroit Institute of Arts.

The SCC has cooperated with the paper in establishing an answering service in the paper similar to "Contact," "Action Line," or "Pinch Hitter" of the News, Free Press, and Grand Rapids Press, respectively. Early in the column is called AIDE, and will continue in this paper as long as an interest is shown. Send any questions or problems you may need help in trying to solve to AIDE, c/o this paper.

Q. I don't have a job, my rent is overdue, I've been living on my housemates' groceries for the past month. I need some money.

A. See chapter 38 for a job (she has just been hired to help students find jobs in this area). Are you on or eligible for unemployment? Depending on your circumstances, you may be eligible for aid from the county. Stop by our office in Wege Commons, and give us a few more details so we can find out what exactly you are eligible for.

Q. I'm in college though I'm still living with my parents. I need some money.

A. See chapter 38 for a letter from the Financial Aids Office outlining the procedure for applying for financial assistance for the 1975-76 school year. Necessary application forms an enclosed with the letter; an explanation of financial aid programs and the eligibility requirements associated with them.

The letters were sent to students' local addresses, and we strongly urge you to read the letter carefully and follow the directions given so that your forms will be completed correctly and submitted on time. Early and correct submission of the necessary forms should in sure you receive financial assistance for the 1975-76 school year. Several eligible students have not yet received assistance because their files were not completed in time when State funds were exhausted. The Michigan Legislature is presently considering a supplemental appropriation bill which would enable these students as well as others throughout the State to receive late State awards. Since State funds may also be exhausted early for the 1975-76 year, correct and early submission is extremely important.

The letter you receive depends upon your 1974-75 financial aid status. Different letters will be sent to dependent students who received State assistance during 1974-75, independent students who received State assistance, students who received other types of assistance during 1974-75 (non-State assistance), and students who received no assistance during 1974-75. (An independent student is one who has not lived with, has not been claimed as an income tax exemption by, and has not received more than $600 in support from his parents or guardian since January 1st, 1974.) If you suspect that your actual financial aid status is different from that indicated in your letter, you should contact the Financial Aids Office at once. Several students who sent to students' local addresses, it is imperative that you make arrangements to obtain your letter if you have changed addresses since last summer. If for some reason you do not receive your letter, you may stop at the Financial Aids Office in the Gatehouse and pick up the appropriate materials. It is extremely important for the students to send the forms to their parents for completion.

Those students who have received aid from the State who did not receive their renewal will receive a renewal form from the State in late January or early February. Those Michigan residents who did not receive aid from the State during 1974-75 should pick up a Michigan Tuition Grant Application at the Financial Aid Office by the middle of February. The State has established a deadline of March 4 for these forms to be correctly completed and returned to Lansing. The financial statement you receive from the Financial Aid Office should be completed and submitted in early February. Students who submit their forms after this deadline may lose their aid, even if funds are available. The State will not make an allowance for a student until they have received the renewal or Tuition Grant form and the appropriate financial statement in their office. (continued on Page 4)
EDITORIAL

So the New Year is here. Bring it right on in and drive it right on out. So what's another year? The times keep on changing. Time keeps passing on. And we all keep crying out that we have no time. No time to do anything. For we spent so little time on our dreams, our hopes, our wishes. Instead of perpetually projecting into the future and waiting for the future to attain our aspirations, they ought to be lived right now. Why wait? Tomorrow isn't guaranteed, but now is. The New Year is here, and we at the Sunrise extend our hopes that you do the best you can with it.

Sande Wancour, editor

EDITORIAL

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EDITORIAL

Reach for Student Needs

As long as I have been a student at Aquinas, I have wondered how student opinion was made known to the School Administration. I wondered who was seeing to the student welfare and the students' basic needs: a place to live, food, and books available and at affordable prices. I wondered where our student activity money we pay each year was going.

There was about $26,000 waiting to be spent this year; to be spent at the discretion of the students. It is called the Community Senate Budget. What has been done with this money this year? What will be done with what revenue remains? What positive achievements have been accomplished. How have the students at Aquinas been served?

Keggers and concerts. I think what our student government ought to be doing. Putting on keggers and concerts?

Aquinas is smothering itself by ignoring the upcoming economic crisis. Next year students will not have nearly as much money to enrich landlords on expensive housing, or to support Saga's profit-making venture in uniminitious food or to afford outrageously priced books.

The only way students can begin to survive as students through a recession (depression) of the 70's is to set up cooperative structures for feeding and housing themselves. That is why we need the Senate. The Senate can provide means to finance housing coops, a student run and oriented food service, and a recycling center.

New students are being accepted in the Senate. Pick up a petition and get on the senate. It will not do anything unless we force it to.

A new coalition of concerned students, students concerned about the survival of Aquinas, must use the senate to insure that Aquinas can survive. (If students cannot afford Aquinas, how will it survive?)

I would like to see next year's Senate completely overhauled so as to be in direct communication with students. Direct representation. But we will not get it unless we start now by winning a voting majority of concerned students. Students who are interested in insuring they have a place to live and eat when the dorms become too expensive for them to afford.

The present Senate has taken some positive steps this year. BUT ALL of the students at Aquinas must be involved in their survival. Now the senate represents only the views of a very small group of interested groups at Aquinas.

I intend to gather a coalition to run concerned students for positions on the executive committee of next year's Senate, where most of the power lies.

Sheldon Herman
Second Front Page

RIGHT TO PRIVACY AMENDED

(CPS) - Thank-you cards and wanted posters were put up in from college administrators to Sen. James Buckley's (R-N.Y.) followers of a clarifying amendment to the controversial privacy law allowing students access to their school files.

The final stage in the complex and often dramatic history of the Buckley law was played last week when President Ford signed the amendment into law and the department of Health Education and Welfare (HEW) issued guidelines and interpretations.

The amendment was signed January 2, just two days before colleges were required to begin honoring student requests to see their files.

Four days later HEW published its guidelines, allowing a 50-day period, instead of the usual 30, for public comment. No major complaints against the regulations are expected, according to those close to the law.

The principle complaint against the original law was that confidential letters, such as letters of recommendation, would be open for student inspection, violating the privacy of letter writers and discouraging frank and honest evaluations in the future.

With the passage of the amendment, the law exempts such confidential letters and recommendations placed in student records prior to January 1, 1975, and provides that a student may waive his right to examine future letters relating to the student and are maintained by the school. Students are defined in the law as being both those currently enrolled at the school and former students who applied and weren't accepted.

Third parties who have access to student records besides the student include: officials with legitimate interest at the school, officials of other schools to which a student seeks to transfer, and parents of dependent students.

The privacy law permits the government to withhold federal funds from any public school which fails to allow students access to their files or fails to allow students an opportunity to contest inaccuracies.

The law will be universally applicable to both state and private schools as almost all secondary educational institutions receive some sort of federal funding through the Office of Education.

OCC: to aid community

Off-Campus Community held its first meeting of the 2nd semester Tuesday night, January 15 to Albertus 104.

Joan Bolduc, Sheldon Herman, Paul Conlon, Johannah Dillon, Shirley M. Sherwood and Angela Anderson, all Aquinas students. The meeting was called by Ms. Sherwood and Angela Anderson are Encore students. Sheldon Herman was chosen by consensus.

OCC's first projects will be designed to promote interest in the OCC idea. Planned are a tenent's work- shop weekend, a babysitting service, a fix-it cooperative, and a rental service.

The babysitting service would be for students and teachers who need their children looked after while they attend classes. It is hoped that the cost will be very minimal, about $1 per hour. Other students will be hired to watch the children in a faculty or dormitory lounge at one of the dorms.

Jim Miles of the Eastown community would like to begin a general fix-it cooperative with some students, ideas of setting up furniture, clothes and book cooperatives were mentioned also.

The Eastown Rental service has already become a reality. If you would like to use the service, call Sue McNamara at ECA (454-8838). All are invited to OCC meetings. Watch for announcements. They are usually held in Albertus 104. A regular time will be hopefully established.

So you want to move off campus?

by Paul Cordon

This article will hopefully serve three purposes: 1) to make students aware that there is more to living off campus than signing a lease; 2) to inform interested parties of OCC's efforts to help students wondering about what is like "out there" (is it really a "dog-eat-dog" world?); and 3) to inform people that OCC and the Student Senate are bringing Charlie Ipcar to Aquinas on February 8th.

You may well ask who is Charlie Ipcar. Charlie works with/for the Tenants Resource Center in Lansing. He and 9 "trainers" will be at Aquinas to train 20 people in the ins-and-outs of landlord-tenant relationships. The training session will last all day Saturday, and for a few hours on Sunday. The session itself will involve a look at the laws on the

books, personal interaction between landlord and tenant, and even exercises and role-playing to give the trainees a real feel for what it is like dealing with the system we have heard so much about.

At the end of this seminar we will have 20 experts in tenant-landlord dealings; twenty resource people from the community toward a better hassle-free living off campus. If you are seriously interested in this advantage, sign the sheets in the Reina or St. Joe lounges, in Wege game room, in the Geography Department, room 104 of Albertus, Eastown hall or at St. Thomas or St. Stephen churches. Or you could call me at (456-1272) or Johannah Dillon (774-2019) or Joan Bolduc (454-1904). Look for further information around campus!
TYPES OF FINANCIAL AID FOR AQ STUDENTS

A student's award will consist of one or more of the below types of assistance. Awards are made on the basis of financial need and the availability of funds. All forms should be completed and submitted as early as possible before the beginning of the semester the student wishes to be considered for aid. The student should indicate on the blank spaces on his/her financial statement (PCS or SFS) the time period for which he/she is applying for aid and how many hours he/she will be taking in the semester or year. Early submission of forms is extremely important! Forms should be submitted by early spring if the student wishes equal consideration for aid for the following fall.

If you have any questions, contact the Financial Aid Office in the Gatehouse, 459-8281, ext. 314.

**PROGRAM**
**MAIN ELIGIBILITY CRITERIA**

1. **Michigan Competitive Scholarship**
   - Qualification on ACT (American College Testing Program) test taken in high school; Financial Need; Full-time (Full-time = 12 credit hours per semester); Michigan residency.

2. **Michigan Tuition Grant**
   - Financial Need; Full-time; Michigan residency.

3. **Basic Educational Opportunity Grant (BEOG)**
   - Full-time; Large Financial Need; Not enrolled in any college prior to April 1, 1973; U.S. Citizenship.

4. **Supplemental Educational Opportunity Grant (SEOG)**
   - At least half-time; Large Financial Need; U.S. Citizenship.

5. **National Direct Student Loan (NDSL)**
   - At least half-time; Financial Need; U.S. Citizenship.

6. **College Work-Study**
   - At least half-time; Financial Need; U.S. Citizenship.

7. **Aquinas Institutional Funds**
   - At least half-time; Financial Need.

8. **Special Scholarships and Grants**
   - Vary; Usually financial need, academic performance/potential, major and/or career goal, residency, etc.

9. **Michigan Guaranteed Student Loan**
   - At least half-time, Family Adjusted Income of under $15,000 or Financial Need on PCS if you wish to receive Federal interest benefits; Account with participating bank.

**APPLICATION PROCEDURE**

Take and qualify on ACT test in high school and have results sent to State of Michigan; Submit Michigan Competitive Scholarship/Tuition Grant Application (obtainable from State or Financial Aid Office); Have a copy of PCS (Parent's Confidential Statement - for dependent students) or SFS (Student Financial Statement - for independent students) sent to Aquinas. Have a copy sent to State of Michigan also; if using PCS, have copy sent to State of Michigan also; if using SFS, student will receive additional form from State upon State’s receipt of Michigan Competitive Scholarship/Tuition Grant Application; Early submission of forms is important!

Complete and submit BEOG application (obtainable in Financial Aid Office); Give resulting Student Eligibility Report to Aquinas Financial Aid Office; Have copy of PCS or SFS sent to Aquinas.

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Obtain Application forms from home bank, complete, and send to Aquinas if adjusted family income is over $15,000, have PCS or SFS sent to Aquinas.
An Afro American Dance Workshop featuring Vera Embree and the University of Michigan Dance Ensemble will be held at Aquinas College Saturday, Feb. 8. Co-sponsored by the college's physical education and theatre departments, the workshop, to be held at the Aquinas Field House, is designed for dance, physical education, music and art classroom teachers, for recreation directors. YMCA and YWCA personnel and for students of all ages interested in dance.

Both Mrs. Embree and the University of Michigan Dancers have won wide acclaim. Chairman of the dance committee for the Michigan Public Library to sponsor its 1975 commemorative calender. Mrs. Embree will bring a group of the University Dancers with her to the Aquinas workshop which begins with registration at 10:00 a.m. Two morning sessions (beginning at 11 a.m.) will be held in the morning, one on Afro American Techniques for eight to twelve years olds, and one on beginning Afro American Techniques for adults and students over 12. The afternoon will include a lecture by Mrs. Embree and demonstrations by two black pioneers in dance, Charlotte Moton Kennedy and Charles H. Williams. Mrs. Embree also has had intensive study in modern and primitive dancing with numerous dance masters, the most notable influences being Alvin Allyn and Jose Limon.

Before joining the University of Michigan faculty where she teaches modern technique, Afro American Techniques, and dance and cultural concepts in the dance department of the Music School, Mrs. Embree worked for a number of years as health education director for the YMCA in Baltimore and Detroit. She was chosen by the Detroit Public Library to sponsor its 1975 commemorative calender. Mrs. Embree received numerous awards for outstanding community service and choreography. She was invited to the government sponsored Development Conference on the Dance in Los Angeles in 1966 and wrote, choreographed, and was executive producer of the documentary film, "The Odd Breed." She has been on the faculty of the renowned Hampton Institute Creative Dance Guild. This show will be on display during the month of January.

CALVIN COLLEGE CENTER ART GALLERY

The first International Photographic Competition to be organized by the College of Art will be held during the month of January. Photographs will be on exhibit from January 5 through 25. Judging for this event are Phyllis La Clair Studios and Jim Starkey of the Grand Rapids Press. While entries from all over the world and from various photographers in the U.S.A. is the exhibit is open to the public free of charge from 9:00 a.m. to 9:00 PM, Sunday through Friday and Saturday from 10 to 4. A calendar of the competition will be available during the showing.

AQUINAS COLLEGE COMMUNICATIONS CENTER

Call Aquinas operator for current times or check telephone hours posted in Jordan Hall. Please leave your name and the time you are in by.

The Communications Center is a place where the student may come for help developing and increasing proficiency in all skills (communication skills of reading, writing, listening, and speaking, and study skills—how to organize your time, how to listen, how to take notes, how to read a textbook, how to prepare for exams, etc.)

The communications Center also operates as a walk-in health clinic which would help with a particular problem in the area of communication skills or study skills, such as how to take better notes in class, how to do all types of graph, how to expand your vocabulary, how to rewrite an assignment as a sentence, simple, direct language.

The Aquinas College Learning Resource Center has several audiovisual aids (sound film strips, tapes, movies) and offers 90 minutes of individual help in these areas.

The student Communication Center finally opened January 16 almost a year of lagging.

The idea for the SCC, according to John Ardis, current producer of the SCC, came out of the housing committee of the SCC. They promised an office by the SCC use of part of their building which was chosen by the Detroit Public Library to appear in its 1975 commemorative calender. The SCC had hoped to hold the workshop which begins with registration at 10:00 a.m. Two morning sessions (beginning at 11 a.m.) will be held in the morning, one on Afro American Techniques for eight to twelve years olds, and one on beginning Afro American Techniques for adults and students over 12. The afternoon will include a lecture by Mrs. Embree and demonstrations by two black pioneers in dance, Charlotte Moton Kennedy and Charles H. Williams. Mrs. Embree also has had intensive study in modern and primitive dancing with numerous dance masters, the most notable influences being Alvin Allyn and Jose Limon.

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QUESTION 1: O.K. so I have problems, who doesn't? How can I solve my problems for me?

ANSWER: You are the only one that can solve your problems but a counselor can facilitate the process of conflict resolution and problem solving. Some problems have no solution and then a counselor can function as your alter ego to cope.

QUESTION 2: Oh sure! How are you going to pull that off?

ANSWER: A counselor provides the conditions which are conducive to conflict resolution. These conditions are based upon the supportive environment, the fundamental elements of which are based upon non-judgmental understanding and acceptance. A good counselor is able to understand you without needing to judge or moralize and is also able to accept your feelings.

QUESTION 3: How is your non-judgemental understanding and acceptance going to help me?

ANSWER: The supportive environment that the Personal Counseling Center provides you with the ability to freely express your concern and the feelings that are involved without fear of condemnation. A counselor's effectiveness is based upon the trust that develops between the counselor and the client. In order to facilitate the solution of your problem a counselor needs to know the full dimensions of the concern or difficulty. The work necessary to solve your problem can not be done if your concern is fully expressed and identified by both you and the counselor.

QUESTION 4: Hey! Wait a minute now—What if I am not sure of the full dimensions of my problem and I have mixed emotions too? How can I express my concerns and related feelings?

ANSWER: It is likely that when you are involved with a personal problem you won't be able to identify all of your feelings and may have mixed emotions. A counselor can help clarify and identify your mixed and related feelings. Also many of your feelings may be buried since they were not allowed full and free expression. The Personal Counseling Center provides a place to freely express your feelings and thereby a means for you to learn about yourself.

QUESTION 5: Oh, I get it! When I come to the Personal Counseling Center, I'll be expected to yell, scream, cry and generally act like I've gone bananas? Right?

ANSWER: No. It would be inappropriate and of no help to you for you to conjure up feelings you don't have. Getting in touch with your feelings and expressing your concerns doesn't mean that you have to "perform" or act unnaturally.

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QUESTION 6: O.K. so I go through the whole bit and express any feeling and identify what's going on with me. Big deal! I still have the problem. Just how are we going to solve it?

ANSWER: Obviously, the solution of any problem is dependent upon the nature of the difficulty and upon your willingness to work for change. Generally problem solving requires personal and/or environmental change. The actual work necessary to produce change is your responsibility. The responsibility of the counselor is to assist you in gaining insight into your concern. If and when you decide to take action on your problem and move to change then you and the counselor mutually consider the viable alternatives. Once you have selected your course of action, then with the help of the counselor you develop a plan to implement change. The counselor is particularly helpful during this change process and concentrates on supporting your efforts on providing key insights into your problem solving task and the related behavior.
THE LONGEST YARD

By Albert S. Ruddy

Directed by Larry Zierer

Zierer's "The Longest Yard" has performed a miracle.

Not that it's any tooth-whistle classic of a movie. It's not. "Average" is the best I can say for it, which merely means that it's superior to a K-Tel production.

Yet this merely average movie has effected the miracle. For a few minutes - just a few - it had me wishing that Burt Reynolds be something other than dead. I didn't even want to see him mangled, beaten, or suffering the heartbeat of prierias. A miracle!

As much as I despise Burt Reynolds for being able to grow a moustache (which I can't), for inciting American womanhood to new hy steria over the male form can womanhood to new hy steria over the male form.

Many of the supposed thrills in this movie are cheap. There is the ubiquitous car chase (which gets to be a pretty costly cheap thrill you've bumped into five or six mid-sized Fords). The classic cheap laugh is as the Indians would say, "hit which make man sing soprano," so, of course, there are plenty of those in here. You've seen one guy double over and groan, you've seen them all and it makes no difference if the guy is Ray Nitschke (who gets twice his wage in film). To place those frantic flocks of mine who liked "The Longest Yard" (many of whom are capable of being the tar out of me) I have to admit there were a few good laughs to be had, but too few to atone for the bad. My advice to those who want it (i.e., nobody) is to save your dollars under "The Front Page" (with Jack Lemmon, Walter Matthau, and - pant! pant! - Blythe Danner) replaces "The Longest Yard" to Eastown. It looks pretty good, and has a great theme song regardless.

I can't close, however, without thanking "The Longest Yard" for Burt Reynolds in his rightful place in close association with pigskin. Thank You.

THE TOWERING INFERNO

By Joe Zierer

Hollywood has been turning out a lot of disasters lately both in subject and substance. The studios compete with each other to cause the loudest crash, the shakiest quake or the deadliest disease. But their efforts more often result in the stereotypical and dippiest dialogue.

Ships have been sunk, airplanes have been run into the ground, subway trains were swiped, and cities were swallowed by earth" (in the what's left? Burn a building! Why didn't somebody think of that before? Well you may not believe this but somebody did. In fact it was a guy named Richard Burt Reynolds wrote a book called "The Glass Inferno" (Ironically thought of it at the same time).

A guy named Richard Stern just happened to write a novel called "The Tower" about a fire in the world's tallest building at the same time that two guys named Thomas Scorlita and Frank Robinson wrote a book called "The Glass Inferno" about the world's tallest building going up in smoke. And if that wasn't coincidence enough, Warner bros bought the movie rights to Stern's book while Fox was buying up the rights to the Scorlita-Robinson book.

Well those studio people, clever little devils that they are, saw no sense in burning two buildings and so they, put their bulldozers together. The result is what the producers call "The biggest mo­tion picture of the 1974-1975 season". And with a towering price of 14 mil­lion, a towering list of stars from show business to sports, and a building tower­ing to 138 stories what do you think the movie makers would call the whole infernal mess? You're quick today! That's right, "The Infernal Tower".

Actually it's called "The Towering Inferno" and it was produced by the king of disasters, Irwin Allen. In case you forgot, Allen was responsible for "The Poseidon Adventure" and is, remarkably, still walking the streets today. Fear not, however, because "Inferno" is no where near as bad as "Poseidon".

As it most disaster films, the redeeming virtue of "In­ferno" is its special effects. Admit or not, most of us like to watch other people struggling on the screen. It makes our own lives seem relatively struggle-free by comparison. And we really want to see the characters pull thru all right.

Allen even managed to give us a fairly good cast, if you'll look at other people struggling on the screen. It makes our own lives seem relatively struggle-free by comparison. And we really want to see the characters pull thru all right.

Allen even managed to give us a fairly good cast, if you'll look at other people struggling on the screen. It makes our own lives seem relatively struggle-free by comparison. And we really want to see the characters pull thru all right.

But let's not fool ourselves into thinking that it's anything other than that.

-Reviewed by Joe Zwier

Black Culture Week

Feb. 10-16

UMOA TU TA SHINDA
Together We Shall Win
FEB. 10 Art Display all day in Wege Center. Entertainment in Snack Bar - 8 p.m.
FEB. 11 Art Display M.S.U. PARTY - BYO - Wege Center.
FEB. 12 Art Display Lecture - Loutit Room - 8 p.m.
FEB. 13 Art Display Talent & Poetry Reading - Snack Bar - 8 p.m.
Film: Lady Sings the Blues, 8:15 p.m., Wege Center
FEB. 14 Art Display Film: Lady Sings the Blues - 8:15 p.m., Albertus Mant Show - Snack Bar - 9:30 p.m.
FEB. 15 Art Display M.S.U. Semi-Formal Ball - Wege Auditorium - 9 p.m.
FEB. 16 Fashion Show - Wege Center - 5:30 p.m.

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"A Drinking Establishment"

JAN 28 & 31 Natchez Trace - JAN 29 & 30 Claudia Schmidt
FEB 3 & 10 Paul Ferris - FEB 4, 21 & 22 JAWBONE
FEB 5 & JERRY GROSSMAN - FEB 12 & 13 SAM LEOPOLD

Wealthy at Lake Drive

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"A Drinking Establishment"
SUNRISE, Aquinas College, Grand Rapids, Michigan
January 29, 1975

SUN SECRETS
Eric Burdon Band
My first review for the new year of 1975 is that of an old figure of 65, his name... Eric Burdon. Now, I'm sure you have all heard of his hit band—the Animals—and his songs; may be you sang them as I did, but... anyway, Burdon has a new band I'm ready to make a few comments on. Ready... set... go.

The name Eric Burdon throughout the years has popped up time and time again as he has done the same with his musical styles. Burdon rambled about and the thing that came up was a venture with a group called War. They did a couple of albums and had a hit called "Spill the Wine" in which Eric did the blue eye soul trip. Well... he left the group and I did not hear a thing from him. Now the reasons may be many but I would tend to think that if he had been recording they never made it to my record box. His new album did. As a matter of fact I have tried to give the album as much play as possible since this is his come-back album.

THE ERIC BURDON BAND
CAPITAL RECORDS

Firstly, 'SUN SECRETS' is a sort of class. The Aquinas audience was certainly more mature than I would have expected. The Aquinas audience would still have been entertained to electrical oblivion hadn't blown their equipment. The album contains seven cuts all in one way or another sounding the same. Burdon's vocals seem to lack both its power and its gentleness.

Burdon's vocals seem to lack both its power and its gentleness.

But Burdon's vocals may have been his "little touch of whimsy" is a mood mist combined with that unique Kottke acoustic guitar country side swing. It moves from mellow to swing; in the same manner that waves roll in the ocean. A tune entitled "Bill Cheetham" is a fiddle piece played with the guitar and dobro. It moves well. "Twillight Property" and "Vertical Trees" are also two of the more mellow tunes on the album. The former with acoustic guitar and pedal steel, and the latter, a classic Spanish influenced song and a dazzling solo by Kottke.

I am partial to the first side of the album, however any strength which is most likely the reason for the use of the studio echo heard in all the cuts. For the album, Burdon has thrown some old tunes which are: "It's My Life", "When I Was Young", and "Don't Let Me Be Misunderstood".

I don't see how he thinks the old songs sound around a bit can sell. For the most part, all the cuts are slow, mellow, listenable, and any imagination in the vocals which are repetitive and without vocal pyrotechnics. Burdon has taken the best cut on the LP. "The Real Me", "Sun Secrets" and "Letter from the County Farm" are the other tunes on the album. To sum it up, I think it sucks. But anyways... P.S. The cover is real nice.

By Larry Zwiert

Word has circulated by now that Harry Chapin has a "don't-miss-it" act, of an intensely personal nature in both its power and its gentleness. Even if Wishbone Ash hadn't blown their equipment to electrical oblivion at Grand Valley, Aquinas College would still have been the place to be on December 15, 1974.

Yes, the "little touch of Harry in the night" to which the Aquinas audience was treated was truly a touch of class.

Chapin styles himself a story-teller, which he surely is. Equipped with a sort of middle-brow erudition that deserves respect if only for its rarity, he shows one of popular music's more mature faces. For the listener tired of being told to "boogie down" by any of several highly-paid, tannedyrics, Harry Chapin might offer some relief from those lowest-common-denominator blues.

Speaking with the SUNRISE after the concert, Chapin showed himself clearly an unusual stone in any Rock collection. To be 33 years old and the father of six children is not to blend blandly into the statistics of Chapin's field. Furthermore, he didn't start singing or music until the ripe old age of 29.

He had been a filmmaker by trade until business got slow in 1971, at which time he almost became a cab driver. "I had a hack license, but the day I was supposed to start driving I got three film gigs," he explained. Perhaps it was the prospect of not being so busy the next time business laged.

Harry Chapin! are tobed by big John Wallace, Chapin's bassist. "Vocal pyrotechnics" is Chapin's only sin; that is, except for the sortment of very low and very high vocal endeavors. He only played the cello. Why a cello? Because it has been recorded they never made it to my record box. His new album did. As a matter of fact I have tried to give the album as much play as possible since this is his come-back album.

Harry Chapin told the SUNRISE that between his songs are "audios... there is "an absolute one-to-one emotional reality," even if some of which he has not literally happened to him. His good song is like a well-brought-up-child," he observed. "It has its own history. I've never severed the umbilical cord, it has reflections of its parent, but it goes out into the world radio is just over three minutes in length, whereas I have a congenital inability to tell a story in under seven minutes," he added.

Chapin does feel that his stories are worth the time, their telling demands (four to five minutes, less for a 45-rpm) the last five minutes (or longer). That is much of what Wallace sings in his audiences—a sense he conveys. His work is vital to the personalization of songs. A rare sense in a world heavy with trip and avarice. Harry Chapin was born in November 1942, is 33 years old.

DREAMS AND ALL THAT STUFF
Leo Kottke Capitol Records

I am sitting in a very comfortable armchair in my cold winter night, listening to the new Leo Kottke album Dreams And All That Stuff. Don't let the album cover scare you, despite its bizarre appearance. The name is nice, mellow guitar picking by which Kottke has attained some notoriety.

A piece entitled "Mona Ray" (the most beautiful name I ever heard) begins and ends this symmetrical piece itself is a piece of pure good tunes on the flip side. The first cut is a medley of "San Antonio" and "América the Beautiful": seems crazy but sounds good. "Why Ask Why" is really mellow too, the piano and guitar combine here and drive the listener crazily into the cello. Why a cello? Because it has been recorded they never made it to my record box. His new album did. As a matter of fact I have tried to give the album as much play as possible since this is his come-back album.

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Chapin's lyrics are the best cut on the LP. "The Real Me", "Sun Secrets" and "Letter from the County Farm" are the other tunes on the album. To sum it up, I think it sucks. But anyways... P.S. The cover is real nice.
JOBSERVATIONS

One service of the Career Planning and Placement Office is to provide on-campus interview opportunities for registered candidates. The following is a tentative list of campus interviews. You can register for placement in Room 118 of the Administration Building.

UP-COMING ON-CAMPUS INTERVIEWS

- February 10, 1975 — Krge Company (Conference Room 2)
- February 11, 1975 — Montgomery Ward (Conference Room 2)
- February 18, 1975 — Miles Laboratories (Conference Room 2)
- February 26, 1975 — IDS (Conference Room 2)
- March 4, 1975 — Old Kent Bank and Trust Company (Conference Room 2)
- March 11, 1975 — Auditor General Office, State of Michigan (Conference Room 2)
- March 13, 1975 — United States Navy (Game Room)
- March 14, 1975 — United States Navy (Game Room)
- April 4, 1975 — Firestone Tire & Rubber Company (Conference Room 2)
- April 8, 1975 — Aetna Insurance Company (Conference Room 2)
- April 21, 1975 — Women’s Army Corps (Game Room)

FEBRUARY

- FEB 1 INTIMACY WORKSHOP (Campus Ministry) 7:30 pm
- FEB 2 EVENING MASS Regina 11:00 pm
- FEB 3 FEAST OF ST. BLAISE Blessing of Throats 1:15 pm
- FEB 4 RON DAVIS, VISITING ARTIST Wege Center auditorium, 8:00 pm
- FEB 5 FILM: FROM HERE TO ETERNITY Wege Center auditorium, 8:15 pm, $0.50
- FEB 7-9 OUTDOOR CAMPING Manistee National Forest (trip full)
- FEB 8 APEO AMERICAN DANCE WORKSHOP Fieldhouse, 10:30 am - 4 pm Pre-registration $2.50, $3 at door
- FEB 9 EVENING MASS Regina, 11 pm
- FEB 10-16 BLACK HISTORY WEEK (see list of events elsewhere in this paper)
- FEB 11 ALL COLLEGE MARDI GRAS costume dinner party 6:00 pm Wege Center
- FEB 12 ASH WEDNESDAY Mass & Distribution of Ashes, Noon Penance Service and Ashes, 8:30 pm
- FEB 13-4 FILM: LADY SINGS THE BLUES Wege Aud., (Thurs) Albertus (Fri)
- FEB 16 EVENING MASS St. Joe’s - 11 pm
- FEB 18 INTERCOLLEGIATE JAZZ FESTIVAL Wege Center Aud., 7:30 pm $1.00

THE VILLAGE BIKE SHOP

- BATAVUS... SALO’S NOYSE... PEUGEOT...
- SERVICE ON ALL MAKES 454-1055
- SAT MONDAY, TUESDAY 1:30PM-5:30PM

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NATIVE AMERICAN GOODS
CENTRAL, LATIN, SOUTH AMERICAN IMPORTS
- SPECIAL with this ad!
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PURPLE EAST

- THE STORE OF ITS KIND SPECIALIZED IN CLOTHING, HANDMADE JEWELRY, CAMELSKIN LAMBS, SHEEPSKIN RUGS, BRASS AND WOODWORK, RAVISHANKAR SITARS, AND MANY OTHER EXOTIC ITEMS
- EAST VILLAGE MALL 1550 LAKE DRIVE, SE 774-0361

FARMER'S MARKET

- FOR YOUR
- FREE NATURAL HAIR CARE CLASSES!
The people at hair want to show you how to take care of your hair, yourself! Our classes are free!
The workshop (optional) is $3.00. Classes will be on every Monday night in February 7-9 p.m. At the Hair complex 2777 Ridgepark just west of Woodland mall. Reserve a spot for you... call 949-9330.

Going back to our natural ways!
by Karen Carroll

In case you haven’t heard, the Community Senate has purchased a van. This occurred at the end of last semester. The van was purchased from Weiss Imperial Motors in Grand Rapids. Unfortunately though, it is not quite that simple. The circumstances surrounding the purchasing of the van seem to be causing a conflict regarding the procedure followed. Last semester, extensive research was done on the options available regarding a van. When the best deal was found it required immediate action. A Senate meeting was called and this is where the hassle started. Due to the urgency of a decision, the meeting was called with less than the required time stated in the by-laws. Because of various circumstances several members could not attend the meeting. Therefore the Executive Committee did not exploit or misuse their authority. We’ve given it to them! But many feel they displayed a total lack of regard for the Senate as a responsible decision-making whole. On the other hand, many Community Senate members have little interest in what is happening until a situation such as this arises. The issues surrounding the van are not the conflict we should concern ourselves with. Rather it is the whole campus’s obligation to let the Senate know what they want and it is the responsibility of each Senator to keep an interest in issues and to set expectations of the Executive Committee.

As it now exists, Aquinas students have a van on the way and we are all getting hung up on a situation that cannot be changed.

We should turn our energy in a positive direction. Let us keep our interest up and work on avoiding another situation like this. More important, let us keep our interest going and make some worthwhile changes around this place.

SBI Note: Shall the by-laws be looked into if there seems to be too much power vested in the Executive Committee? Why wasn’t the van investigation earlier in the year brought out so that all students were aware of this effort? (i.e., via the Sunrise) As Ms. Carroll mentions, our energy now should be turned in a positive direction. Let us keep our interest up and work on avoiding another situation like this. More important, let us keep our interest going and make some worthwhile changes around this place.

University Bookstore Co., Inc. employs 36 people. Its headquarters is at 2529 W. Michigan, Kalamazoo. The company is given permission to buy books here by Wege Bookstore.

Several students shared concern that they were being ripped-off and commented about the need for a book reselling coop at Aquinas where books could be purchased and sold among students. This would encourage students to sell their books themselves and would help them save some money in buying the required texts for the semester. Students working on a possible book coop are Tom Doyle, Sheldon Herman and Phil Boyle. Gulbronsky’s company buys books. But doesn’t sell these books back to any of the students directly. Gulbronsky refused to sell and pointed students directly. Gulbronsky “Many of the books the company is given permission to buy books here by Wege Bookstore.
by Sister Lisa Marie Lazio
LOOKING AT CHRISTMAS

"74 THROUGH A REAR-VIEW MIRROR

Christmas Day has come and gone. The emotional highs that swept us along through the last week of school and the days before Christmas have ebbed away. With the tinsel and balls have we packed away the care and concern for the needs of others that we gave expression to before Christmas? Have we put in boxes marked "DO NOT OPEN UNTIL CHRISTMAS OF '75"—or at least until Thanksgiving when it’s time for Thanksgiving baskets?

"...how did we express our care and concern for the needs of others? How much did we care? On the desk in the campus ministry office is the remainder of a stack of papers, each a list of the needs of some of our Eastown neighbors. You may recall that these lists were prepared for distribution by the pre-Thanksgiving pence service. There are still many papers in that stack. Some food and clothing was collected but of the needs represented on that list only two were met that I know of. There is a story related to the above remarks. It is a true story. In fact, in order to tell it, I have to use the first person because of my dismaying and embarrassment, it is, in part, my story.

Just before Thanksgiving, a call came from the registrar’s office. A woman with seven children had called in and asked if we were distributing food. She and her children needed some. In a conversation with two girls shortly after, these girls decided that they would like to work with a group of girls in the dorm to collect food as well as to take up a collection to meet some of our needs. A sizable amount of food was collected and a sizable donation was presented at the Thanksgiving Mass.

And we all went home for Thanksgiving. In the few short days after our return and before the celebration of Christmas, the same woman called again. She needed food, she had called before. Would we send it in time for Christmas? A message was sent to the Campus Ministry Office. I read it and it got buried. A day or so later, one of a group of guys who had begun collecting food at the Thanksgiving time and had quite a bit, called to ask about getting it to the family who needed it. Frantically I searched for the name of the woman. I had been so insensitive to the needs of others as not to be concerned about someone who had called for food! I couldn’t find the name. Others helped. A student who was working with me called all the families listed by that name on the phone book. No luck.

It was December 14, students had departed, the food was left in the Student Personnel Offices. I thought of calling one of the girls who had arranged to make up the Thanksgiving basket, hoping to re-address the family. The Thanksgiving basket never made it. I realized as we talked that our concern for a family needed not been enough or pressing enough for anyone to see the real problem. The food had been dropped off at a more convenient depot for distributing food (more convenient for us, that is). In the excitement and anxiety of the day, we decided to collect food, ride, etcetera, etcetera, our anxiousness had not extended to a family without food. (I, too, had left the morning after the Thanksgiving Mass).

About December 16, the woman called again. Within a short time many of the Student Personnel Offices were aware of this and made contributions. In fact, more than one family was offered food. It seems to me, though, that the real impact of this whole experience was the realization that I have neglected the needs of some for life’s necessities. I do not know hunger, fear, anxiety. I have never been so lonely as to despair. Because of this, of my relative comfort, I have no idea of what many suffer.

In these days, these years (drought in Africa) of world hunger, what are we being asked to do? Can we begin by hearing and responding to the needs of our closest neighbors?

In the campus ministry office there are several lists of needs of our Eastown neighbors.

YEAR OF PROMISE/ YEAR OF HOPE

How many times have we added the last few weeks something like "Well, we sure don’t need another year like '74!"

It was a year of disaster, a year of crisis. However, the Chinese use two characters to denote the word crisis. One is the character for crisis and the other for opportunity. The Chinese have realized that if we are in crisis, we are also in opportunity—hope for change.

I have been asked to write something that would give meaning to the year of preparation for the lit-Centennial. Our American tradition has asked us to prepare by uniting to build anew our country, to strive for peace and justice for all. In reflecting on the preceding story "Looking At Christmas '74 Through a Rear-View Mirror", three or four sources of hope seem apparent. First, our openness and honesty in acknowledging who we are, where we are and how much we need one another to hold us to our good intentions seems to be a good starting point. Second, the growing support that people seem to be extending to one another on this campus is life-giving. It’s a beginning. True, there could be more and there probably will be more. Third, the challenges we offer one another to look beyond the material things of this world is a meaning is an incentive to renewal.

The older I get the faster Christmas rolls around—the shorter the span between New Years. As I think about this I begin to see the wisdom in putting together the liturgical year. It seems that I am reminded more and more of the feasts we celebrate, Christmas, New Year’s, Lent--of the real meaning of life, of who I am, who we are. And so I propose a toast to '75.

Here’s to '75 to its hope and promise—to our hope and promise—to the hope that we may become and what we may accomplish—TOGETHER!
Sunrise, Aquinas College, Grand Rapids, Michigan

January 29, 1975

To hell with the newspapermen, ex-Mets boss George Weiss used to say, "you can buy them with a steak." Schecter pointed out that one reason reporters easily become what are called "house men" is that those few who occasionally tried to criticize a home team have suddenly found themselves out of a job. When he himself uncovered the fact in the "30s about 30% of the basketball players at St. John's never graduated, his paper, the New York Post, refused to print the story.

Scherer has said that the workaday world of the departments and sport organizations has been so thoroughly modernized by the two are often "partners." "There is the real possibility," he said, "that the newspaper needs the team more than the team needs the newspaper." In the case of pro football, this has given the owners a free multimillion dollar pro-paganda machine with an influential voice in 24 major cities.

Almost on cue they may promote a merger, push legislation, attack an opponent of the league or justify ticket-price increases, trades and rule changes.

VOCES OF AMERICA

National Football League Commissioner Pete Rozelle once remarked that "whatsoever success the NFL has had is due, in no small measure, to the heartfelt support it has received through the years from newspapermen, radio announcers and columnists, more recently, television announcers and commentators.

In recent years, the trend has been toward the professionalizing of the sport, utilizing radio and TV rights to a network, and in the process, having the privilege of selecting the announcers. The result has been the "All-America" announcer phenomenon which subtly or otherwise, promotes the home team and frequently reminds the listener to get his tickets for the next home game. Paul Brown, former star shortstop and now announcer for the New York Yankees, was asked by the New York Daily News how he feels when he hears reports that announcers are just there to promote the team they work for. "It's a lot of garbage," said the enthusiastic announcer. "I don't deny that I try to make the Yankees sound interesting... (and) they do play many exciting games, and they do have some excellent ballplayers... Sure I root for them but what's wrong with that? I don't go out of my way to knock the Yankees, but what about the team that signed the paper they write for?"

The relationship between sportswriters and the NFL has been so close that even the casual fan knows that they are "partners." "I don't deny that I try to make the Yankees sound interesting... (and) they do play many exciting games, and they do have some excellent ballplayers... Sure I root for them but what's wrong with that? I don't go out of my way to knock the Yankees, but what about the team that signed the paper they write for?"

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Finally, amidst a chorus of protest—none of which can be considered to have merit—the baseball commissioner had to remind announcers that "a home run will be called a home run."

HOW TO SIGNAL A COMMERCIAL

Of course, it is not completely a case of greedy promoters "using" the media. If anything, the symbiosis cuts mainly the other way. "Television buys sports," Schecter remarked, "Television supports sports... So, slowly at first, but inevitably, television tells sports what to do."

In 1964, CBS, outbid rival networks for the right to televise National Football League games, and it seemed it couldn't lose. In the battle for Sunday afternoon viewers for years to come, no NBC, "created" the American Football League. The AFL at that point was mainly a collection of inexperienced younger players and NFL discards, who seemed to be unable to play defense. Fumbles flew off in all directions. Their games often resembled comedy more than football. But NBC knew a shrewd investment when it saw one.

It paid the AFL owners just under $9 million ABC, $7.5 million for the next five-year contract and this was the money the new league used to battle the old for the pick of the most promising rookies.

"We shouldn't have competed," said AFL Commissioner Joe Foss, "without television. But getting up a good part of the bankroll, the new league became almost as strong as the old."

"If you don't watch these TV people," former Boston Celtics basketball coach Bill Russell, "they will devour you. First you ask you to call time-outs so they can get in their commercials. Then they will tell you when to call them. Then they want to get into the locker room at half time. Then more and more. If you don't put on the brakes, they'll tell you when to play."

Russell made these statements five years ago. Now television tells sports when to play—for example, we have ABC's $7.5 million schedule of Monday night pro football.

There has been a lot of hollowaboabo about TV breaking up games to get in commercials. The TV people always denied it until in 1967, pro soccer referee Peter Rhodes admitted that he was required to wear an electronic beeper on his shoulder and when the network (CBS signaled, he had to signal an "injury," thus allowing time for a commercial.

FANNING THE FIRES OF PROFIT

The amount of money changing hands in all this is simply staggering. CBS is paying out about $25 million a year for rights to televise pro football. And they more than get it back from the advertisers. At last count, advertising costs for sponsors of the Super Bowl were approaching $200,000 for a minute of commercial time. Of course, only the biggest corporations can afford the price.

John Galbraith, in his book on the New Industrial State, has noted: "The industrial system is profoundly based on government control of television and could not exist in its present form without it."

In his treatise on "The Long Range Effects of TV and Other Factors on Sports Attendance," Jerry N. Jordon cited research proving that "Sports minded people are those because of their great interest in competitive games, were among the first to buy television sets." TV companies were advertising such things as, "Fred's TV set is your ticket to the fifty-yard line," or "Enjoy the game in comfort in your home regardless of the weather," and so on.

He noted that in 1948, the first year that television sets were being mass produced, the percentage of TV time devoted to sports was sometimes as high as 35%. Even now the most common plug for color TV buying is the suggestion that one can see the game in color.

So the general rule is that television needs sports almost as much as sports needs television. Both stimulate overconsumption and front for the mass advertiser, from whom both industries ultimately get their financial backing and by whom they are ultimately controlled.

These advertising costs are added on to the price of commercials. It is a decision whether to look for his manhood in a ball park, why not in a department store? The success of sports promoters, or promoters generally, is based on their ability to inculcate "false" needs in people, but on their ability to turn genuine needs, which the system cannot satisfy, into vehicles for selling their products. A good example of this is the commercial offered during pro football games for Tijuana Smalls. A jingle repeats again and again: "the drink for Tijuana Smalls, you know who you are, you know who you are."

The point is that the average fan does not know who it is that turns him into a cipher, and in the back of his mind he knows it.
In any group of people there are always individuals who in fact make their own lifestyle instead of just living one. Jerome Brown comes across as that type of person. His "lifestyle" he describes as Bohemian, and he seems to fall into that line. Jerome is a talented writer of poetry, some of which might be forthcoming in a book published by Grand River Press. He's a musician with a voice that's smooth, flowing, and elicits attention from beginning to end. Jerome, who is from the large metropolitan area, Detroit, says one thing he likes about Aquinas is the difference people one has the opportunity to relate with on many levels. Jerome comes across as a person who likes people and is very sensitive in outlook when dealing with people. He's also a person who goes his own way when others try to manipulate him. In talking to other people on campus, they had this to say about Jerome:

"A creative person, he does things the way he feels they should be done."

"An artistic intellect, temperament of a true artist, he has a lot to offer people."

When a woman ventures into a new lifestyle, such as a college atmosphere, she is bound to find obstacles. But Theresa Griffin is a person who can face the obstacle, delved into it, and continue as a strong, proud, black woman. It takes a unique person who can leave a completely black urban environment and deal with the complexities of a white suburban one, and survive the change. Theresa is a person constantly questioning her destiny and inner feelings in order to evaluate where she's been and where she's going. She is a together black woman from Detroit. She feels that the black men on campus are unable to relate to black women in a personal and mature basis and their priorities are misplaced.

We asked a few students to give an unbiased opinion of what they thought of Theresa and this is the response we received:

"I see Theresa as a 'quiet fire' that sometimes burns out but most of the time is soothing. She is the type of person who gets along with anyone through her magnetic personality."

"The kind of person you can play along with and still be serious at the same time, and keep her mind open when you talk to her."

"A fantastic person to be around, and enjoyable."

"Soon to be twenty, Theresa is attempting to find an inner peace in order to fulfill her place as a black woman in society and enlarge her inner relation with people on different levels."

NEW CLASS. INVITATION TO WIN

Did you know that Aquinas College has taken up the challenge to Whip Inflation Now?! A new class developed by the AIRS (Aquinas Institute of Religious Studies) faculty as a pilot project and open to undergraduates and community residents as well as graduates, can be taken for credit or non-credit.

REGISTRATION FOR NON-CREDIT IS $5.00!

One flyer for fifteen classes!

But the best news of all is the kind of learning experiences the course is designed to offer. As one college student remarked after leaving the first session (January 29, 1975) "I don't believe it! Not only is it academic but it touches real life."

Thirty resource people from the community have met to plan the course with Reverend VanCovington and Sister Brigid Clingman, faculty for the seminar and Sister Lisa Marie Lazio, coordinator. These people have made themselves available to participate in the seminar. It is their hope to initiate dialogue between the academic community and themselves so that action will be taken—action that will mean a more just society in Grand Rapids. On the part of the AIRS staff it is their hope that this seminar will open doors and suggest new possibilities to their students who have indicated a need for such a course as the Seminar in Pastoral Sociology.

The class meets Monday evenings from 7:00 to 9:30 pm in the Chapel, second floor of the Administration Building. Registrations for the seminar are now open. See Sister Joan Thomas in the AIRS office or Sister Lisa in the Campus Ministry Office.

Paradise can be found in the Garden of Eden: Open for about 3 months now, THE GARDEN OF EDEN offers a priceless investment: good health. The GARDEN OF EDEN is a vegetarian, organic, natural foods restaurant and health food store. The owner explained that Health Food Centres are enterprises that can either sink or swim. He explained that he had visited health food stores in Hawaii and California, States which are currently three or four years ahead of us. The owner anticipates interest in health foods and GARDEN OF EDEN should rise once awareness of its existence and intrinsic value becomes understood and appreciated, as they presently are on the West Coast.

Visiting the GARDEN OF EDEN can be a valuable learning experience. The policy is to maintain the lowest possible prices, because people are the primary concern, and education of individuals in regard to the needs and rewards of good health. The GARDEN OF EDEN abides by the Eight Laws of Health: pure air, sunlight, abstemiousness (abstaining from certain things), rest, exercise, proper diet, the use of water, and trust in Divine Power.

Services offered other than the restaurant and store itself include mail order, counseling, take out, weight watchers, and light refreshments. If THE GARDEN OF EDEN was more concerned with pushing their merchandise as a fad, they would jack up their prices and probably promote an advertising gimmick. But they are sincerely interested in reaching people and informing them about caring for their health. It would be a vested interest for each of us to pay them a visit: from the extremely interested, right down to the purely skeptical. It is not your typical store, the concern is in people, not in the money-making venture.

Around campus and available in the Sunrise Office are their "menu-flyers" explaining what they have to offer. In six to eight weeks they will also have a cookbook available with recipes inclusive of those they offer in their restaurant. Among the store items GARDEN OF EDEN offers tree-ripened citrus. This is probably the only place around town that offers citrus picked when ripe. In most cases, what you buy in the grocery store or fruit and vegetable market is picked in advance before digestive enzymes, valuable to your health, have a chance to develop.

The store items GARDEN OF EDEN offers are vegetables and minerals, organic shampoos and cosmetics are also available as are vitamins and minerals, various cooking oils, yogurt, juices, tea, and a line of Japanese foods.

The store hours are: Sunday, 12-6; Monday, 9 to 5:30; Tuesday, Wednesday and Thursday, 9 to 9, and Friday, 9 to Sundown. Closed Saturdays.
When he writes of the future, he writes of the coming tomorrow which we must build to "save the future for our children." comin nationalists comin christians comin muslims comin pan-africans comin black spirits comin comin rise buna rise brothers rise sisters rise people of the summer comin comin comin come in come in

Madhubuti is saying that we are coming, we have got to be coming for a better tomorrow.

The proverbial verses in the second part of the book, also titled Book of Life, are guidelines for developing an African Worldview. Madhubuti writes on man, Nation, Black institutions and life.

"We know deep inside that through our coming we will create a new tomorrow. When he writes of the present, he writes of what is truly happening in the world today.

We all know niggers look good but we don't own nothing. We don't have no land. We don't have no army. We don't control no major institutions.

We don't even teach our children how to be themselves.

We don't influence domestic policy.

We don't influence foreign policy toward Afrika.

We are a powerless, defenseless people but we're looking good, looking very good.

Work and develop develop and work and study study the work.

Work energizes Afrika and African people.

Work energizes Afrika and African people.

All that is good and accomplished in the world takes work.

Everything else is Jive. One finds Madhubuti's style as developed and published as in his previous book WE WALK THE WAY OF THE NEW WORLD. What has changed is that now Madhubuti emphasizes the future more than he has ever done. To read BOOK OF LIFE is, in effect, to receive a brighter outlook on life. Consequently, to read BOOK OF LIFE is to come to know that there is much work to be done.

Madhubuti's poetry speaks on these things. They are quality poems, they are living.

Madhubuti warns us that something positive must be done. He says that it will be difficult but necessary.

He says that eyes must be opened and minds must be re-educated. We live in hell now but the future can be a "Rise Vision" and a "Spirit Flight into the Coming" through positive direction and energizing work.

We all must face the coming test and it will not be an easy one. But, most will not recognize that they are being tested and they will undoubtedly fail. The few who pass will start the re-building.

They will begin the final movement for Kawaida (Afrikan Truth and Reason), peoplehood and land. We continue to work and await them and leave you this, the BOOK OF LIFE.

HAKI R. MADHUBUTI

(Don L. Lee)

Poet-in-Residence

Howard University

28 Agosti 1973

THE POET AND THE POEM

By Judson Jerome. Judson Jerome is a distinguished poet and a widely-read commentator on poetry in this country. His book is a comprehensive presentation on the craft and art of poetry: how to write it, how to read and understand it, how to assess its function in the contemporary world.
MEN’S VARSITY BASKETBALL

JAN 30 Home Tri-State of Indiana 8:00 pm
FEB 1 Home Grand Valley State 8:00 pm
FEB 5 Home Saginaw Valley State 8:00 pm
FEB 8 Away Marion College of Ind. 8:00 pm
FEB 12 Home Calvin College 8:00 pm
FEB 15 Away Hillsdale College 8:00 pm
FEB 17 Away Spring Arbor College 8:00 pm
FEB 19 Home Hope College 8:00 pm

WOMEN’S VARSITY BASKETBALL

JAN 30 Home GR Baptist College 4:15 pm
JAN 31 Away Northern Mich. U. 6:30 pm
FEB 13 Away Michigan State 6:00 pm
FEB 15 Away Western Michigan 10:00 pm
FEB 19 Away Ferris State College 7:00 pm
FEB 24 Home GR Junior College 8:00 pm

MEN’S TRACK

JAN 31 Kalamazoo Western Mich Relays 5:00 pm
FEB 8 E.Lansing MSU Relays 9:30 pm
GVSC INVITATIONAL
FEB 15 Allendale GVSC Home Dual 12:00 pm

AQ WOMEN’S B-BALL:

REALITY!

by Julie Baran

Some girls have been walking around rather strangely lately. No doubt it’s the girls basketball team trying to get back into shape after a long, lazy vacation. Those girls pounding the hardwoods are: Senior Judy Cousino, Junior Yvonne Becker, Sophomores Renee Gaynick, Beatrice Mason, Nan Navarre, Martha Weatherhead, and Freshpersons Linda Fish, Claudia Hanelt, Robin Mieras, Mimi Stefaniak, Chris Kniebol, and Stacey Campbell.

Their first game showed to be a start with Linda Fish leading in points. Chris Kniebol’s defense for the team helped in two time violations.

Although the first game wasn’t a success, the 8 games in the future will definitely be worth seeing. There is a game this Thursday, Jan. 30 at 4:15 and a game on Friday, Jan. 31 at Central Michigan.
Hruby Speaks To Students

by Joseph Ching

On November 8, 1971, Dr. Norbert Hruby presented his "S' College" address to the students of this Community. At the speech, he discussed the possibility of comparison to last year's more enthusiastic reception, but more students attended.

In his speech, Hruby touched on the subject of research and taking steps to bring what the financial state of Aquinas College is now, and what it might be in the future.

Sophomore Mammelle Guest House
Feb. 22

27th Year

Fun, Re-union, Memories

Aquinas College, Grand Rapids, Michigan

Friday, November 19, 1971

by Kevin Hill

The Aquinas College Student Control Committee today issued a statement that liberalizes the rules which direct the lives of the Board of Trustees. The new rules allow for trustee members to have up to three cocktails a week and in an unprecedented move, married members are now allowed to kiss their wives up to three times a day without facing judicial action.

Unmarried board of trustee members have been advised that a conduct code for proper action has been devised, and that any suggested changes in this policy should be directed to the proper channels.

Major objections were raised by trustee members, many of them said that since they never get to see the students they shouldn't have to follow their orders. The system was changed only a short time ago. It used to be that students were the oppressed bunch, but in a total reversal of college policy, it was decided that since an educational institution like Aquinas College doesn't live in the area, landlords don't live in the area, and everyone who doesn't live on campus; all who Experience the Terry stated. He cited examples of these destructive forces: the detention of the business districts, absentee landlordism (landlords don't live in the area), and how they play. Universities have changes within them, but Aquinas in a relatively new concept, has an off-campus counterpart, the Off-Campus College. It consists of everyone who doesn't live on campus; all who experience the problem of living in the community situation, related Terry Kulka, present co-ordinator of the program. A conduct code for proper action has been devised, and that any suggested changes in this policy should be directed to the proper channels.